



women & philanthropy generosity in motion

inspires and **empowers**
accomplished women
as **visionary investors**
through a **collective,**
significant force
supporting
Arizona State University

ASU women & philanthropy

ASU FOUNDATION for A New American University



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synergy

— the creation of a whole that is greater than the sum of its parts.

Women & Philanthropy is an opportunity to accomplish great things for Arizona State University. Your individual annual investment will be pooled with other member contributions, creating a significant source of funding for ASU.

Women & Philanthropy is also an opportunity to explore the knowledge and talent that thrive at ASU. Find your passion here through exclusive educational events and enjoy camaraderie with other women who are committed to the success of ASU.

Be part of something big.

the pillars of women & philanthropy

Women & Philanthropy holds fast to its three pillars — philanthropy, education and networking.

philanthropy

Women & Philanthropy's collective voice is formed by each investor who makes a minimum annual contribution of \$1,000 to a pooled fund. Every year, members vote on how the fund will be allocated among ASU programs, initiatives and scholarships.



education

Women & Philanthropy members are invited to engage with some of the best and brightest faculty members and researchers at ASU. These exclusive events are opportunities to learn more about the university's major endeavors and initiatives.



networking

Women with diverse interests fill the ranks of Women & Philanthropy. Investment in this organization is an opportunity to form bonds with like-minded women while advancing one of the most innovative institutions of higher education in the U.S.



a legacy of impact at ASU

Over the past 11 years, Women & Philanthropy has awarded more than \$2.57 million to 71 ASU programs, supporting some of the university's most innovative endeavors.

Women & Philanthropy members have made a tremendous impact across ASU's four campuses. Through Women & Philanthropy grants, ASU faculty and students are tackling society's greatest challenges and making a difference locally and globally.

The ASU areas of impact that have benefited from Women & Philanthropy grants are:



education innovation **\$1,297,514**

In 2013–14, a \$100,000 grant supported the Pave Program in Arts Entrepreneurship, which infuses entrepreneurship throughout arts education. The Pave Program teaches emerging artists that through creative engagement with communities and audiences, they can sustain careers in the arts that are meaningful and impactful.



research **\$264,707**

In 2013–14, a \$75,257 grant helped position ASU as the global epicenter of transforming DNA design ideas into solutions for problems that impact everyday life. Synthetic Biology ASU is a collection of DNA building blocks for synthetic genes and community-sourced information that will be distributed to scientists and students on demand.

our scholarship: a legacy of hope

Another way Women & Philanthropy is making a lasting impact at ASU is through its **New American University Scholarship Endowment Fund**. In honor of its 10th anniversary, members contributed more than \$102,500, which receives matching funds from ASU. The endowment will provide scholarship funds in perpetuity for deserving students with financial need.



health care initiatives **\$240,000**

In 2006–07, a \$50,000 grant to ASU's College of Nursing and Health Innovation allowed it to purchase a full-scale infant simulator with realistic anatomy and clinical functionality. Nursing students are able to increase their skills by practicing on a lifelike infant.



community outreach **\$520,839**

In 2013–14, a \$61,781 grant greatly enhanced journalism students' newsgathering operations in places that are often under-represented by the media. Funds purchased the Dejero video transmitter, cutting-edge technology that enables students to report from remote locations, shedding light on stories that often remain in the dark.



ASU student scholarships **\$250,166**

In 2012–13, a \$17,766 grant provided funds for advanced journalism students from around the country to work under the guidance of leading journalists on a major investigative reporting project. The project focused on returning veterans, particularly female veterans and their families, drawing attention to an under-reported subject.

our leadership

As one of the founding members of Arizona State University's Women & Philanthropy program, I have had the privilege of experiencing firsthand the power of women who are passionate about making a difference in their communities. My husband Michael Crow, the president of ASU, is a firm believer that women have made, and will continue to make, a great impact on higher education at ASU. Please join us to explore your passions, connect with other amazing women and leverage your philanthropic impact through our collective voice and efforts. You will be glad you did. And if you are already engaged in Women & Philanthropy, thank you!

— **Sybil Francis**, co-chair



"By improving the lives of those around them, girls and women accomplish 70 percent of all human work. Women & Philanthropy gives us the opportunity to do our human work: to give back through educational efforts, which will define our future voice and our roles as women. Together, we are sowing the seeds for the next generation."

— **Melani Walton**, 2013–15 co-chair

"In reviewing the amazing progress of ASU's Women & Philanthropy, I keep going back to the founding desires, which were to provide a format for women to learn from each other, learn about philanthropy, learn to network and learn to multiply their powers of giving. Women & Philanthropy has been successful beyond our wildest dreams; and for women joining this incredible group, it has not only opened doors, but provided inspiration to be involved in the community in ways never before imagined. ASU is a place that is dedicated to finding solutions; and Women & Philanthropy is all about the power of women and solutions."

— **Julie Ann Wrigley**, 2012–15 honorary chair,
founding co-chair





Women & Philanthropy

join us and
spark your passion

“Women & Philanthropy helps provide the means to achieving ASU's primary objective: to produce critical thinkers capable of learning anything. Through this action, we empower our students to conquer any challenge.”

— **Michael M. Crow**, president, ASU



"This grant to the Cronkite School will greatly enhance and expand the ability of our students to cover areas of Arizona that are too often under-represented by the media. We sincerely appreciate the

support from Women & Philanthropy in our mission to train the next generation of leaders in our profession."

— **Mark Lodato**, assistant dean, news director and professor of practice, Walter Cronkite School of Journalism and Mass Communication

asufoundation.org/womenandphilanthropy

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